The State of Missouri Alcohol Responsibility Training (SMART) program is an interactive, web-based course available free of charge to those who own or work for any Missouri establishment licensed to sell alcohol.

Benefits of SMART

- **No classes to attend;** SMART is available 24 hours a day, 7 days a week, anywhere with an internet connection
- **Managers are able to customize** the training to include establishment policies including forms of IDs accepted, age of persons allowed to enter, and more
- **Possible credit on liquor liability insurance** with 100% employee certification (Talk to your insurance company bout this option)
- **The Division of Alcohol and Tobacco Control fully supports the SMART program,** and participating in this program will be considered when determining the extent of the retailer's efforts to prevent violations
- **It takes approximately one hour** to become certified through the SMART program
- **Accounts belong to each individual user**
- **Users can connect with multiple establishments**
- **Certifications are valid for 2 years** after certification date
- **Users can request and change their log-in information 24/7**
- **Training can be translated** into several languages, including Spanish, via Google Translate

For technical support

Online & Distance Education Professional Online Programs
University of Nebraska -
Lincoln Campus
1520 North 20th Circle
Lincoln NE 68508

Phone: (402) 472-4340
Email: ode-ppdev@unl.edu

For program support

SMART Coordinator
G202 MU Student Center
Columbia, MO 65211

Phone: (573) 882-9335
E-Mail: smart@missouri.edu

For information about licensing

Alcohol and Tobacco Control Central Office
1738 E. Elm, Lower Level
P.O. Box 837
Jefferson City, MO 65102-0837

Phone: (573) 751-233

SMART
State of Missouri Alcohol Responsibility Training

smart.missouri.edu

SMART
State of Missouri Alcohol Responsibility Training

Free online server and seller training

To learn more, visit

smart.missouri.edu

SMART
State of Missouri Alcohol Responsibility Training

The SMART program educates sellers and servers of alcoholic beverages about their legal obligations concerning the service of this highly regulated product. Servers in bars and restaurants can take a certification exam related to their work, and sellers who work in retail outlets take a different version.

Bars and restaurants

· Recognition of fake IDs
· Acceptable forms of identification
· Prevention of services to minors
· Typical signs of intoxication
· Advice on how to handle disorderly, intoxicated customers
· Laws and liability concerns related to selling to underage or intoxicated customers

Retail outlets

· Recognition of fake IDs
· Acceptable forms of identification
· Prevention of services to minors
· Typical signs of 3rd party transactions
· Advice on how to prevent alcohol theft
· Laws and liability concerns related to selling to underage or intoxicated customers

To create an account

Individuals/Sellers/Servers

· Visit **smart.missouri.edu** and click on the orange button 'Click Here to Access the SMART Training Program'
· Click 'SMART Registration' on left hand side of the training site and enter your information into the prompted fields
· *Use your personal email to create an account.
· A password will be emailed to the email account you provided
· Use the password and your email address to access your account

To connect with an establishment where you work, click the 'Relationship' tab, and enter their liquor license number. If you don't have the liquor license number, you may search via the 'License Lookup' tab.

Managers

· To create a manager account, you will first need to create an account as a individual/seller/server, as instructed above
· After you have created your individual account, you can add the 'manager' side of your account by clicking 'Manager View Registration' on the training homepage, and entering your email, password and establishment liquor license number

Note: There can be only one manager account per establishment, so verify that you are authorized by your employer to create a manager account.

For additional guidance on setting up your new account, watch the 'Getting Started' video on the homepage of the training site!

As of December 2014, the SMART training has changed.
If you created an account before this change, your certification will remain active and accessible until its date of expiration. To view these accounts and certificates, please visit **http://smartmo.unl.edu/rbstmo.**