

# Recommended Reading



This document contains a helpful document of key terms and standards for understanding health promotion in higher education. A helpful primer for professionals new to the field.

## Standards of Practice for Health Promotion in Higher Education

Missouri Partners in Prevention is proud to be Missouri's higher education substance abuse prevention and mental health consortium. In order to see measurable change in the health, safety, and well-being on campus, campus prevention practitioners must employ evidence-based strategies and models. This series provides a brief synopsis of the publications, articles, and resource documents available to campuses to assist in their substance abuse prevention and mental health intervention efforts. These documents provide a great deal of technical assistance and support. Browse our recommended reading synopsis to learn more about these publications.

Standards of Practice for Health Promotion-Fourth Edition, published in October 2019 from the American College Health Association (and revised by the ACHA Health Promotion Section's Committee to Advance Health Promotion Resources), is a document with guidelines meant to assist professionals in identifying overall goals for optimum health promotion practice. The beginning of the document offers brief explanations of both health promotion as a field, as well as why health promotion is critical for student success.

Standards of Practice also outlines guiding principles of health promotion work, including conducting ethical practice, cultivating well-being and student success, and utilizing community-based approaches. The standards are listed below, see pages 3-4 for examples and continued suggestion for each standard.

- Alignment with the Mission of Higher Education
- Socioecological-Based Practice
- Collaboration
- Inclusive Practice
- Theory-Based Practice
- Evidence-Informed Practices
- Continuing Professional Development
- Service to the Field

The Standards of Practice document also has a helpful glossary of key terms on page 5, and other resources related to the standards on page 6.

Read 'Standards of Practice for Health Promotion in Higher Education' [here!](#)

[acha.org/documents/resources/guidelines/ACHA\\_Standards\\_of\\_Practice\\_for\\_Health\\_Promotion\\_in\\_Higher\\_Education\\_October2019.pdf](https://www.acha.org/documents/resources/guidelines/ACHA_Standards_of_Practice_for_Health_Promotion_in_Higher_Education_October2019.pdf)

### Citations

1. Standards of Practice for Health Promotion in Higher Education (2019). American College Health Association, ACHA Health Promotion Section's Committee to Advance Health Promotion Resources.

Written by Margo Leitschuh, Communications Coordinator.  
Published April 2020.

For more information, visit [pip.missouri.edu](http://pip.missouri.edu)