

# Partners in Prevention Coalition Toolkit

## Step 2 Coalition Partner Resources

It's important to identify not only potential partners for the coalition, but what specific resources they can contribute. These might include:

- **Money:** Has an operating budget, donors, etc.
- **Credibility:** Is trusted on campus; seen as fair and knowledgeable.
- **Power/clout:** Is a decision maker; someone involved in campus-wide efforts.
- **Access:** Has relationships with key decision makers and access to various resources.
- **Skills:** Has specific strengths like event planning experience, strong communication skills, etc.
- **Passion:** Is dedicated and enthusiastic!
- **Creativity:** Has innovative ideas, is resourceful and willing to try new things.
- **Experience:** Has a history with the institution or in the field and provides expertise.

**A caveat** is that you do not want to select partners simply because they have these resources; their role should still be appropriate within the coalition structure and goals. Instead, list the existing/potential partners and note what each one brings to the table.

Partner	Resources

## Now, review this list:

- **Identify any gaps;** what resources are missing?
- **Are there additional partners** who have these resources that would be a good fit for the coalition?
- **If you have a partner listed** but don't know their available resources, ask!
- **Is one partner the sole provider of a specific resource?** If so, how can you diversify partnerships so that you are not reliant on that single individual for a necessary resource?
- **Are there opportunities to build** these resources with your coalition? (e.g., can the coalition provide credibility or power/clout).

## Attributes and Skills

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**As mentioned earlier,** skills and individual attributes that partners have are resources! Below are a few tools to help partners identify their skills.

- [The Coalition Member/Leader Inventory from CoalitionsWork](#)
- [The Skills Inventory from Wilder Research](#)

You could have members complete the inventory at or prior to a meeting and have a method for sharing out the results. This also helps members get to know each other and can build trust and reinforce the value of broad, diverse, coalition membership.

In reviewing the skills and attributes of members, you will again want to think about any necessary or valuable skills that aren't represented.

- Who else could you recruit that may have those skills? Ask your members too!
- What training and professional development opportunities are there to grow the skills of your members? (see step 8 of this toolkit for more information!)

## Final Thoughts

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Remember that the capacity of your coalition is made up of resources and readiness. Having a good grasp on the resources available to you will help set you up for success. Below are some additional resources on capacity building.

- [Capacity Building Training Resources – Prevention Technology Transfer Center](#)
- [Strategic Prevention Framework Step 2: Capacity – SAMHSA](#)
- [The Strategic Prevention Framework – Community Toolbox](#)