

# SHOW ME

Education and Compliance Training for  
Tobacco and Nicotine Retailers



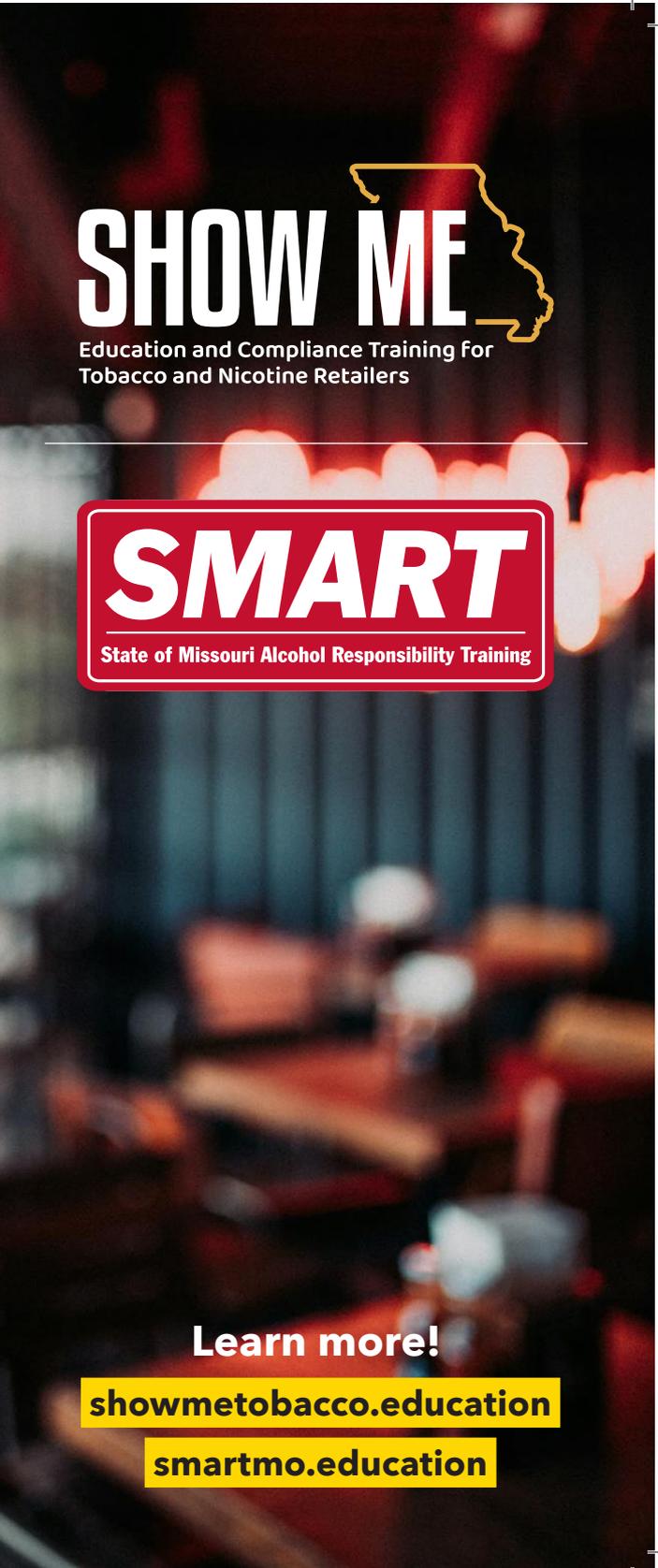
If you have questions about the Show Me  
or SMART programs, please contact us at:

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Support for the Show Me Tobacco campaign is provided by the Missouri Department of Health and Senior Services and support for SMART is provided with federal highway safety funding by the Missouri Department of Transportation



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Learn more!

[showmetobacco.education](http://showmetobacco.education)

[smartmo.education](http://smartmo.education)



The State of Missouri Alcohol Responsibility Training (SMART) program is an interactive, web-based course available free of charge to those who own or work for any Missouri establishment licensed to sell alcohol.

Two separate trainings are available; one for individuals who sell alcohol at retail outlets such as liquor stores, gas stations, grocery stores, etc. and one for individuals who serve alcohol at by the drink establishments such as bars, restaurants, and nightclubs.

**SMART will educate you and your employees about:**

- Recognition of fake IDs
- Acceptable forms of identification
- Prevention of service to minors
- Laws and liability concerns related to selling to underage or intoxicated customers

**Benefits:**

- Free to all participants
- Available 24 hours a day, 7 days a week with an internet connection
- Excellent for training staff quickly in high-turnover environments
- The Division of Alcohol and Tobacco fully supports the SMART program, and participation in this program will be considered when determining the extent of the retailer's efforts to prevent violations

To learn more and access the training, visit [smartmo.education](http://smartmo.education)



Show Me is a state-wide training program for owners, managers, and clerks of establishments that sell tobacco and nicotine products.

The Missouri Show Me Retailer Training was developed to provide the information and tools necessary for retailers that sell tobacco and nicotine products to comply with the federal, state, and local laws. This program will highlight why the retail environment is an important place to help protect young people from addiction and disease while also gaining additional insight on the various agencies responsible for regulation and enforcement of the tobacco industry.

**Benefits of Show Me:**

- Learn the importance of addressing youth tobacco use in the retail environment
- Overview of federal, state, and local laws
- Understand the various agencies responsible for regulation and enforcement of the tobacco industry
- Assistance in the detection of false identification

To learn more and access the training, visit [showmetobacco.education](http://showmetobacco.education)

