



**DRINKING.**



**BUDDY.**

# **BE THE SOBER DRIVER. NOT ONE DRINK.**

**86% of Missouri college students regularly use a designated driver\* when they drink and need a safe ride home.**

**Want FREE non-alcoholic drinks for the sober driver, all night long? Learn how @[cheers.missouri.edu](https://www.cheers.missouri.edu)**

2021 MACHB, N=10,154. \*In the past year. A designed driver is defined as someone who has consumed no alcohol.