



## Guide to Reviewing & Revising the Strategic Plan

**If your Engage Implementation Team already has a strategic plan (or if you are working off the prevention plan that is submitted to PIP annually), it should be reviewed and revised periodically.** It is recommended to do this on a yearly basis, but the strategic plan can be a living document that is added to, updated, and used to track progress of the coalition. Follow the steps below to review and revise the strategic plan.

**1. Does data (whether survey data, campus service usage, etc.) indicate that each priority area is a concern?**

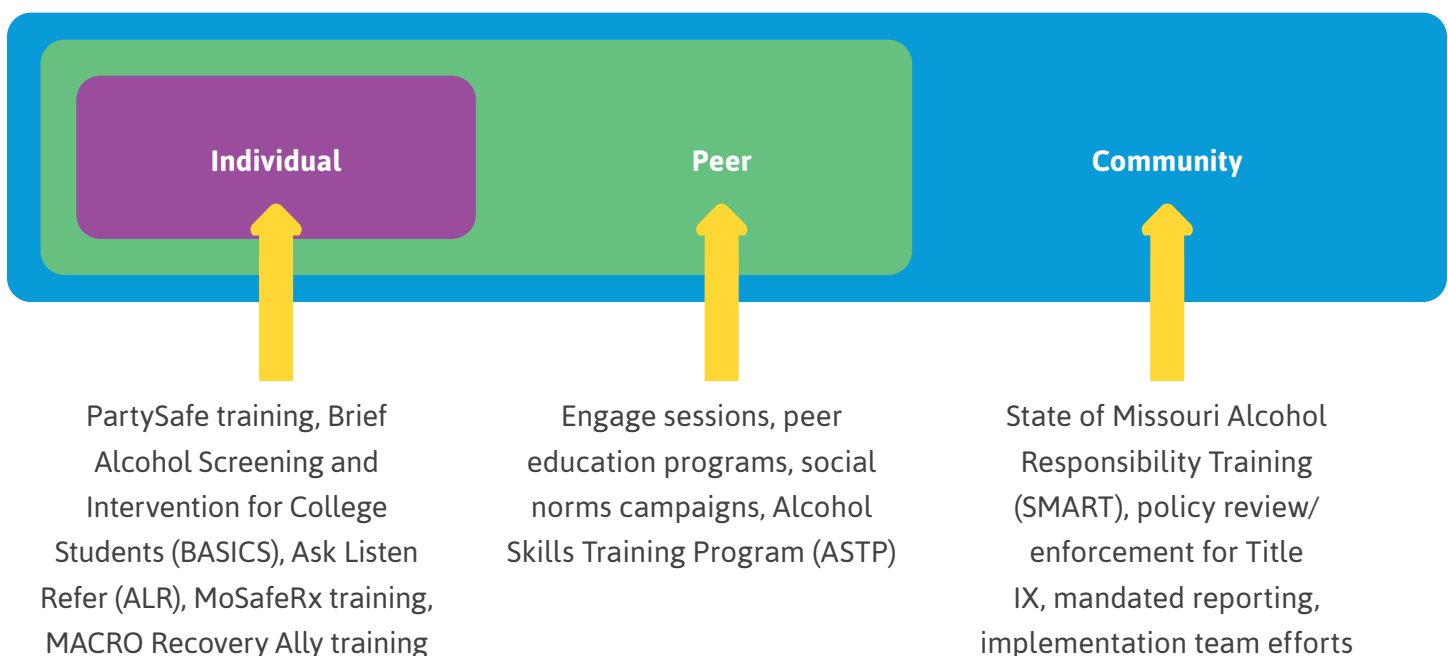
**2. Are the goals written clearly and concisely? Are they specific?**

- If not, rewrite the goal or think about splitting it into multiple goals.

**3. Can each goal be evaluated or measured?**

- Include data or how you know the goal will be met. If you cannot measure success/completion, revise the goal.
- For example: "Decrease \_\_\_\_\_ by \_\_% as measured by the Missouri Assessment of College Health Behaviors Survey (MACHB), as well as Student Conduct data" or 'Provide at least one 45-minute Engage session to all first-year experience classes.'

**4. Are the current strategies within each priority area comprehensive?** A comprehensive plan will have strategies working at multiple levels of the socio-ecological model (SEM). An example of the SEM with example strategies is below.



**5. Are the strategies listed effective and/or evidence-informed?** (See 'Resources and Tools' below for possible strategies)

**6. Does the plan involve various stakeholders on campus?** Is it a shared responsibility to implement this plan? If not, think about potential partners on campus or in the community. Prevention is most effective when it's an inclusive process that brings together various stakeholders.

### **A Note About Fit**

When choosing strategies and interventions to use with Engage, you'll need to think about the appropriate fit for the strategy on your campus.

- **Cultural fit:** Is the intervention a good fit for your students based on their demographics? Does it need to be adapted to better serve their specific needs?
- **Conceptual fit:** Does the intervention target the risk and protective factors you're trying to address?
- **Practical fit:** Is the intervention feasible for your campus? Do you have the capacity to implement that strategy?

### **Resources and Tools**

- [Connecting the Dots: An Overview of the Links Among Multiple Forms of Violence from the CDC](https://vetoviolence.cdc.gov/apps/connecting-the-dots/content/discover-connections) - [vetoviolence.cdc.gov/apps/connecting-the-dots/content/discover-connections](https://vetoviolence.cdc.gov/apps/connecting-the-dots/content/discover-connections)
- [NIAAA College Alcohol Intervention Matrix \(College AIM\)](https://collegedrinkingprevention.gov/collegeaim) - [collegedrinkingprevention.gov/collegeaim](https://collegedrinkingprevention.gov/collegeaim)
- [The Maryland Collaborative: A Guide to Best Practices](https://marylandcollaborative.org/a-guide-to-best-practices/) - [marylandcollaborative.org/a-guide-to-best-practices/](https://marylandcollaborative.org/a-guide-to-best-practices/)
- [Prevention with Purpose: A Strategic Planning Guide for Preventing Drug Misuse Among College Students](https://campusdrugprevention.gov/preventionguide) - [campusdrugprevention.gov/preventionguide](https://campusdrugprevention.gov/preventionguide)
- [SAMHSA - Substance Misuse Prevention](https://samhsa.gov/substance-use/prevention/substance-use-disorders) - [samhsa.gov/substance-use/prevention/substance-use-disorders](https://samhsa.gov/substance-use/prevention/substance-use-disorders)
- [Stop SV: A Technical Package to Prevent Sexual Violence from the CDC](https://cdc.gov/violence-prevention/media/pdf/resources-for-action/SV-Prevention-Resource_508.pdf) - [cdc.gov/violence-prevention/media/pdf/resources-for-action/SV-Prevention-Resource\\_508.pdf](https://cdc.gov/violence-prevention/media/pdf/resources-for-action/SV-Prevention-Resource_508.pdf)
- [For programs to use along with Engage, check out the available courses through Partners in Prevention at](https://mopip.org/pip/trainings/) [mopip.org/pip/trainings/](https://mopip.org/pip/trainings/)