

A photograph of a road at sunset, with a car in the distance. The sky is a mix of red, orange, and purple. The road has a white dashed line down the center. The overall mood is warm and inviting.

CHEERS

TO THE DESIGNATED DRIVER

CHEERS is a statewide program that gets you **FREE non-alcoholic drinks** at participating establishments when you're the designated driver.

Want to participate in CHEERS? It's easy!

Next time you're the designated driver for a friend or two (or more), just visit a participating bar or restaurant, tell them you're the dd and ask for your **free non-alcoholic drink!**

For more information or to find a list of participating businesses, visit **cheers.missouri.edu**, email **cheers@missouri.edu**, or call **(573) 882-9335**.

90% Missouri college students know the correct definition of a designated driver!

des·ig·nat·ed driv·er

/dezignādəd 'drīvər/

Someone who can safely drive others because they have consumed no alcohol.

Reward your designated driver with free soda at participating CHEERS locations.

More information on the other side!

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